Ysleta del Sur Pueblo

Economic Development Department

Economic Editor: 2013 Spring Issue

Planting the Seeds to Grow the Economy

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TIGUA

2013 EDD Highlights

In 2013, the Ysleta del Sur Pueblo (YDSP) Economic Development Department (EDD) continues to deliver its extensive body of work. EDD has been developing and implementing new and better strategies to create a better economy and increase and leverage YDSP assets. You may learn more about the department by visiting our website and reviewing the 2012 EDD Annual Report "Listening to the Beat of the Pueblo" available at www.ysletadelsurpueblo.org.

This year the focus is developing and providing tools, resources and technical assistance to tribal members who own small businesses and for enterprises owned by YDSP. This includes incubator office space, the creation of a revolving loan fund, working with partners to provided technical support and finalizing and implementing a curriculum that is tailored to meet our community entrepreneurs' needs.

EDD is working diligently to meet its deliverables for 2013 which in addition to the above also include finalizing the YDSP Land Use Master Plan, Revising and Finalizing the YDSP Transportation Plan, finalizing the Waste-to-Energy Plan, working toward a land acquisition plan, finalizing the 2011 and 2012 Social Economic Profiles, creating a 2012 Profile of YDSP Descendants, finalizing the revolving loan fund policies & procedures and capitalization plan, implementing the next round of the Target Tigua AmeriCorps program, continuing to manage & enhance Tigua Business Center incubator services and small business access, garnering resources and grants for Pueblo-wide program development, groundbreaking for construction on the Tigua Technology Enterprise Center, and delivering Nation Building services.
In the first quarter, the EDD has already offered the following seminars:

- the Small Business Journey – growth- seminar in partnership with ONABEN;
- two (2) Employee and AmeriCorps Nation Building Seminars;
- Nation Building through Native Art Class by partnering with "Saba" a Native American artist and speaker;
- Small Business Government Contracting – Partnership with SCORE and EPCC; and
- the Artist Business Journey – Partnership. with First People's Fund.

Direct Link to YDSP EDD Annual Report:
http://ysletadelsurpueblo.org/economic_development.sstg?id=1&sub1=5

Tigua Business Center Turns One

We are celebrating the Tigua Business Center's (TBC) one-year mark. Last year, the TBC became headquarters for the Economic Development Department, as well as, the Tigua Inc. Development Corporation. The TBC is now growing its menu of services for Small Business owners. The TBC offers "limited" use of the small conference room and copy services. Eligibility for the TBC resources requires that the small business register with EDD by completing a small business intake form. Small business owners interested in the Incubator Services may fill out an application, which is subject to review and approval. For information on the Intake process and forms, please contact the TBC at 915-859-8151.

December 28, 2012
Innocents Procession to Ysleta Mission

Waste- to—Energy Plan

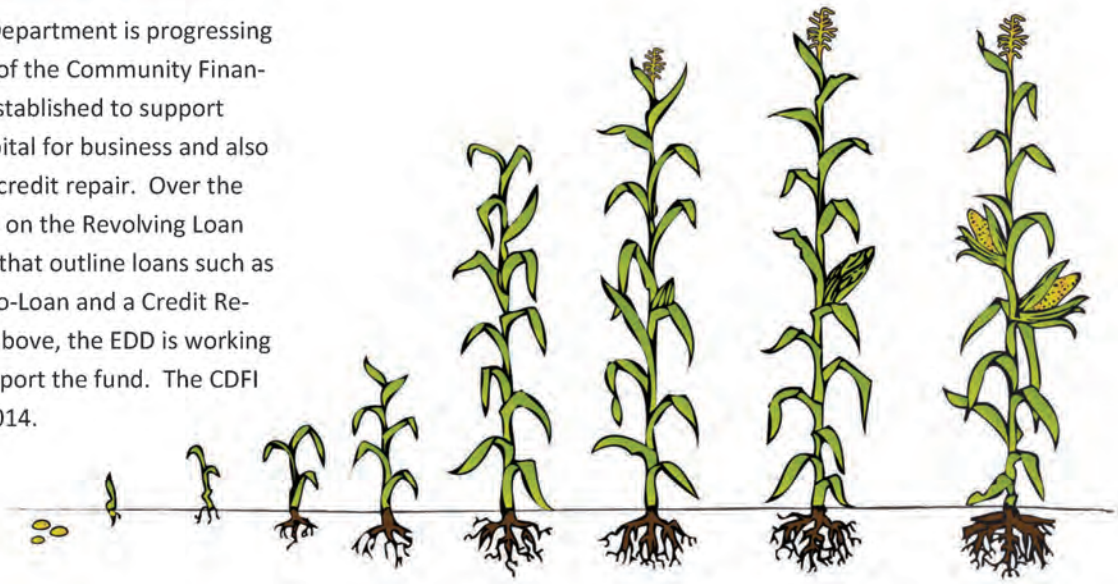
As noted previously, YDSP entered into an agreement with Tetra Tech Inc. Tetra Tech was contracted to prepare an Analysis study to explore the feasibly of generating electrical or thermal energy by acquiring and utilizing waste materials. The purpose of the study is to identify potential biomass wastes to utilize and to propose a site. The first step is to determine if there are significant waste quantities available in the area and to identify technology suitable to transform identified feedstock into energy. After which, a market analysis will be conducted to ensure that the El Paso regional market can support a waste-to-energy market. The major areas of study are: 1) Opportunity Assessment; 2) Detailed Feasibility Analysis and a 3) Conceptual Development Plan.

Innocents December 28,2012

Planting the Seeds to Grow the Economy, the basis for sustainability is that all Tiguas are part of the Pueblo and therefore contribute to the Pueblo as a sovereign nation. We must realize the need to develop and use community skills, gifts, abilities, creativity and power. EDD is a dedicated advocate.

Progress on Community Financial Institution

The Economic Development Department is progressing its work in the establishment of the Community Financial Institution. CDFI will be established to support small businesses in raising capital for business and also to assist tribal members with credit repair. Over the last year, the EDD has worked on the Revolving Loan Fund Policies and Procedures that outline loans such as the Small Business Loan, Micro-Loan and a Credit Repair Loan. In addition to the above, the EDD is working on a capitalization plan to support the fund. The CDFI will be implemented in late 2014.



Small Business Development

ONABEN GROWING A BUSINESS IN INDIAN COUNTRY

Through a collaborative effort with ONABEN, the EDD kicked off *"Growing a Business in Indian Country,"* a small business management program for Native based entrepreneurs. This native community-based and peer reinforced business management course is designed for entrepreneurs looking to strengthen their skills and grow their business.

This training was held on February 11 & 12, 2013. The topics covered included

Course Graduates are: Jorge Anchondo, Rosemary Arriola, Ruben Carrillo, Raul Candelaria, Gilbert Fierro, Linda Gonzalez, Erik Hernandez, Robby E. Holguin

Federal Contracting for Small Business

On April 6, 2012 the EDD sponsored a Small Business Training focused on Federal Contracting. The purpose of the training was to familiarize emerging businesses with the primary steps of doing business with the government,, introducing business plan concepts and familiarizing participants with what a bank loan officer is looking for when evaluating the business for a loan.

Partners for the workshop included SCORE, El Paso Community College Procurement and Technical Assistance Center and Western Star Bank . The System of Award Management (SAM) was discussed in depth.

In total there were eight participants. The attendees also had a chance to meet local small business resources and register with the Tigua Business Center for support services.

Spotlight on Tribal Business

EDD is honored to present the Tribally Owned Business of the Quarter to: ***TRIBAL OFF ROAD & ENGINEERING* owned by R. ERIK HERNANDEZ.** Mr. Hernandez has 15 years of auto mechanic experience and has been in business for three years. Having a passion for fixing vehicles, he followed his dream to become a business owner of Tribal Off Road and Engineering mechanic shop. His specialties include:

- Diesel Repair
- Computer Diagnostics
- MSD Set-Up

With hard work and dedication, he is reaching his goals to grow his business. For all your car needs Tribal off road is the way to go!

"Native Artists Professional Development Training".

On April 9 th and 10th the EDD in collaboration with Target Tigua AmeriCorps hosted the First People's Fund "Native Artists Professional Development Training". The training provided insight to Tigua and other native artists on how to address their business needs. This valuable support guided artists through the important lessons of visioning, pricing, marketing, business planning and salesmanship.

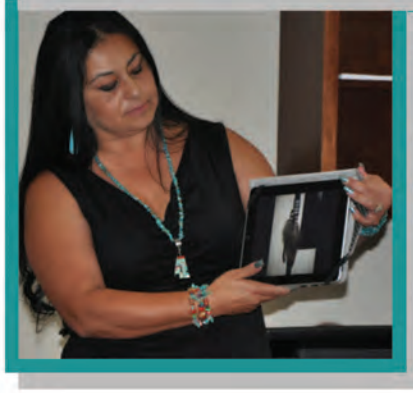
The facilitators were Mike Jackson an enrolled member of the Oglala Lakota Nation and Ron Martinez Looking Elk of the Pueblo of Isleta and Taos.

The training provided leadership and support to advance the capacity of attending artists through a sequence of self assessment tools that supported their ability to conduct business. Presentations were educating, enlightening, enriching and entertaining and provided a rich array of examples of the work and businesses that artists are engaged in throughout Indian Country.

ONABEN Growing a Business in Indian Country 2/11/13-2/12/13

Federal Contracting for Small Business 4/6/13

Native Artists Professional Development Training 4/09/13-4/10/13



Strategic Program Development

Grants Management's partnerships with various Tribal Departments brought $185,691 in positive returns this quarter on grant applications submitted in late 2012. Grant awards were given to three YDSP departments to continue their efforts in serving the community. The Diabetes Case Management Program was funded for another year in the amount of $166,971. Last year, YDSP's Health and Human Services Department transitioned the multi-year prevention and education program into a full-scale case management delivery system, allowing the staff to provide client-centered diabetes management services through one-on-one sessions, continued monitoring and illness prevention, as well as referral & follow-up services.

The Tribal Police Department (TPD) was successful in securing an additional $60,000 from the Texas Department of Public Safety through its Local Border Star initiative. These grants are made available for six-month increments and are used to support daily police patrol. The TPD was awarded $40,000 in the previous six months. Further, the Tribal Fire Department (TFD) was awarded $8,720 through FEMA's Assistance to Firefighters Grant (AFG) program, marking the first for the department! The grant will help the TFD obtain supplies needed for carrying out its duties.

Grants Management also provided assistance to the Economic Development Department's Target Tigua AmeriCorps in preparing and submitting a competitive application for the next three-year cycle, having entered into its final year of the current funding cycle. The EDD is requesting $84,759 for the first year in the upcoming three-year cycle. The EDD partnered up with three other departments for the development of the new proposed AmeriCorps program. The TPD submitted its 2013 grant application for the COPS grant through the Comprehensive Tribal Assistance Strategy (CTAS) requesting $536,638 for training, supplies and equipment to boost its capacity in helping to ensure a safer community for both community members and visitors. Lastly, the Alcohol and Substance Abuse Prevention (ASAP) program submitted its competitive application requesting funds to continue its prevention and education efforts throughout the Pueblo. New grant funds will allow ASAP to enhance its educational strategies in reaching all segments of the community, especially youth, persons who have a chemical dependency, and those at risk of relapse.

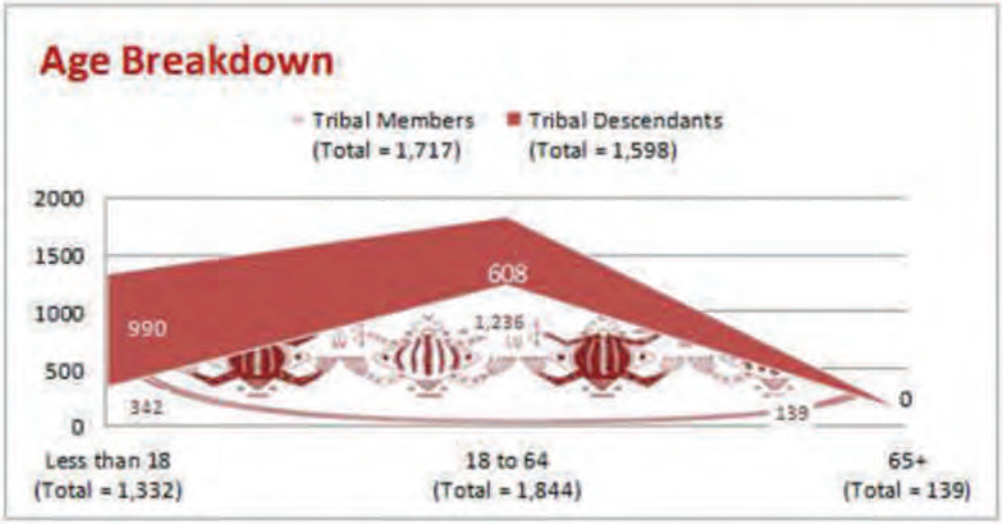
First Quarter Returns

Tribal Department and Program Name	Awarding Agency	Requested Amount	Status
2012 Grants awarded in 2013			
HHS - Diabetes Case Management Program	IHS	$ 116,971	AWARDED!*
TPD - Local Border Star Program	Texas Department of Public Safety	$60,000	AWARDED!*
TFD – Assistance to Firefighters Grant	FEMA	$8,720	AWARDED!*
2013 Grant Applications			
EDD - Target Tigua AmeriCorps	Corporation for National and Community Services (CNCS)	*$84,759*	Submitted - Pending
TPD - COPS grant / CTAS	U.S. Department of Justice	*$536,638*	Submitted - Pending
ASAP – Alcohol and Substance Abuse Prevention	Texas Department of State Health Services	*$750,000*	Submitted - Pending
	Total Awarded	**$185,691***	

USING MEANINGFUL INFORMATION TO MAKE IMPORTANT DECISIONS

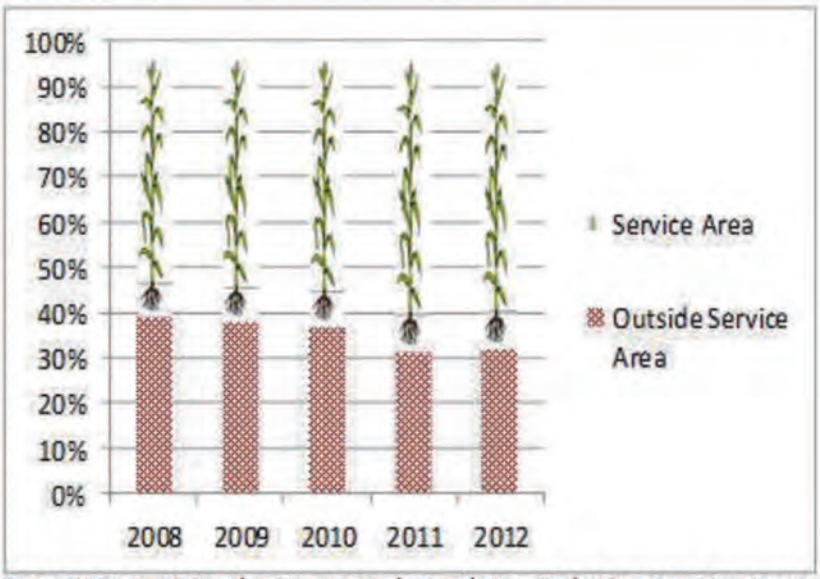
YDSP Tribal Population

EDD works in partnership with Tribal Records to prepare necessary data to enlighten community and government about YDSP socio-economic data and trends. This provides the tribal government with meaningful information that supports strategic decision making. The data provides a mechanism to support policy and program activities using a preemptive approach rather than a reactive or passive approach.



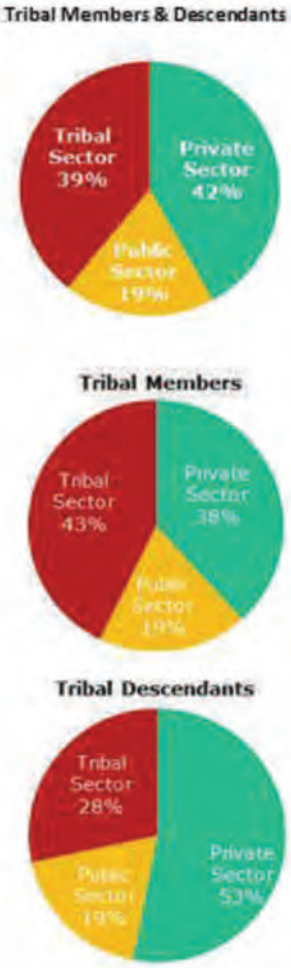
The 2012 population assessment revealed that imparting Tribal membership to Tribal Descendants will increase the Tigua population to at least 3,315. Children below 18 will total 1,332 with 342 already on the rolls and 990 to be added. The workforce age group of 18-65 will gain 608 over the 1,236 already enrolled bringing the total to 1,844. The Pueblo's elder population at 139 will not increase.

Trends in Tribal Member Service Area Residency



From 2008 to 2012, the Tigua population living in the Service Area increased from 61% to 68%. Today, the Service Area is home to 1,174 Tribal Members. Given that Tigua citizens use Tribal services regularly, upcoming increases to Tribal population due to changes to blood quantum requirements , calls upon Tribal leaders to make strategic decisions to address continued growth.

Employment



Aggregately, Tribal endeavors retain 39% of employed Tribal Members and Descendants. Notwithstanding, the Pueblo's urban setting continues to afford access to a diverse assortment of employment and business opportunities for both Tribal Members and Descendants.

Nation Building:
Shaping a New Tigua Path

Building upon its experience and recent work with the community, the EDD Nation Building team is creating new strategies and tools that can better help our community members in contributing to the Pueblo's growth and self-sufficiency. When Tigua Nation Building began in 2008, the thrust of the program was to advance the Pueblo economically with a strong foundation of Tigua values and traditions. We are proud of the path that we have traveled and the role that EDD has played in capacity building through education, engagement and empowerment strategies.

We continue to teach the basic concepts of sovereignty, self-determination and strategic planning and ensuring that participants have an understanding and fully regard the Pueblo's culture and history. Participants are engaged in a full spectrum of Tigua and Indian Country concerns such as history, cultural relevancy, YDSP government, YDSP and Indian Country policy, demographics and issues such as trust responsibility and historical trauma.

In January 2013, the Nation Building team developed, "Pueblo Promises: Who are the Tigua? and Other Questions about Indian Country. This guide answers frequently asked questions about the Pueblo and discusses facts about the Pueblo such as land loss, Tigua identity, blood quantum and Tigua citizenship. The guide also allows for reflection on the lesson and asks questions to reinforce the lessons and provides an exercise, entitled, "What you can do to Support the Pueblo."

Modifications have been made to the program to better serve targeted groups of participants.
Guiding youth through the Nation Building process requires a minimum of two days. However, since the program is delivered to youth between the ages of 12 to 18 many participants are repeating the program. Therefore, we have been adding more real world interactive lesson that include games, movies, and art expression.

For example, in 2012 there was a showing of the "More than Frye Bread" movie which demonstrated the humor and intertwined cultural aspects with modern native life. For the 2013 Spring Break Nation Building, youth were presented with the short Nation Building course on the first day. On the second day, Randy (Saba) Sabaque , a Native American (Navajo/Jemez) artist facilitated a Native silk screening workshop. Youth had the pleasure to listen to Randy's life lessons and humor as he spoke of his journey from Gallup, to boarding school to Las Cruces where he now operates Saba Gallery and teaches alternative art for youth. During the session, Tigua youth collaborated on a T-shirt design and silk screened a T-shirt. Each participant walked away with a original T-shirt that they helped to create.

Most importantly, as we enter into a new era and new direction for the Tigua Journey, youth that have gone through Nation Building have gained knowledge, are more engaged and or poised for action.

- January 2013 – Nation Building for Employees and AmeriCorps
- February 2013—Go Tigua a Card Memory Game
- March 2013—Nation Building for Youth (Spring Break)
- March 2013—Nation Building for Youth and Employees
- May 2013—Consultant Nation Building
- Look for: Summer Nation Building June

Tuy Pathu Daycare Nation Building
1/30/13

Randy Sabaque
A.K.A Saba

Dine'(Navajo) and Walatowa(Jemez)Pueblo

"Stop Assimilating ... by Adapting"

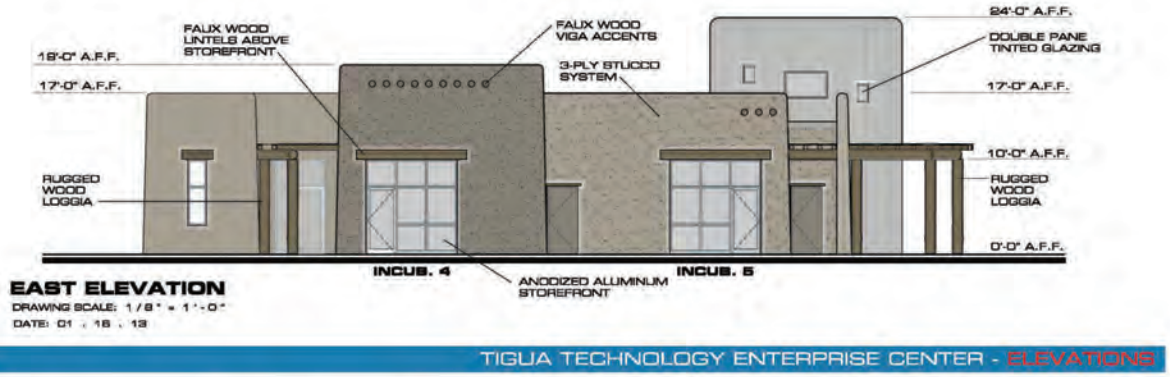
Saba

Spring Break Nation Building 3/18/13–3/19/13

Special Project Update

Tigua Technology Enterprise Center (TTEC)

The Tigua Technology Enterprise Center is taking shape. Working with CEA Group the EDD is proving input for the establishment of the next phase of small business incubation. Below the floor plan provides and overview of the office and retail space that will be available to small business owners in 2014. The proposed floor plan is provided below. See 2012 Annual Report for full picture.

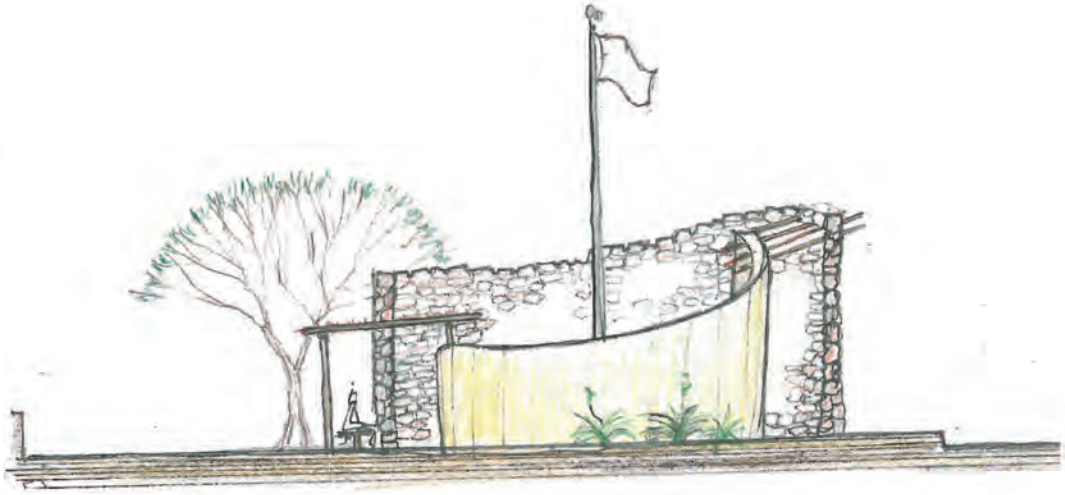


TIGUA TECHNOLOGY ENTERPRISE CENTER - ELEVATIONS

Collaborative Efforts with Tribal Council to Build the Francisco Holguin Veteran's and Armed Services Memorial

Rafael Gomez Jr. ("Shorty") has taken the lead in the establishment of the Tigua Armed Service's Memorial to honor the many Tiguas that have served in the U.S. military. The Tribal Council has funded the project that will be built in the Kiva style, and include a walkway, ramada, Tigua tribal artist floor mural, sitting area and veteran's wall. This memorial is significant because the architectural design incorporates the cultural and spiritual aspects of Pueblo life and pays respect to all Tigua warriors that have protected the Pueblo and the Country.

EDD together with Tribal Records has made efforts to gather information regarding Tigua Veteran's. Further efforts will be made to ensure that all deserving service men and women are included on the wall. In May 2013, a solicitation will be made to update or submit service records. Only those who have completed the information requirements will be added to the wall. A special ceremony commemorating the planned memorial will be held in November 2013.



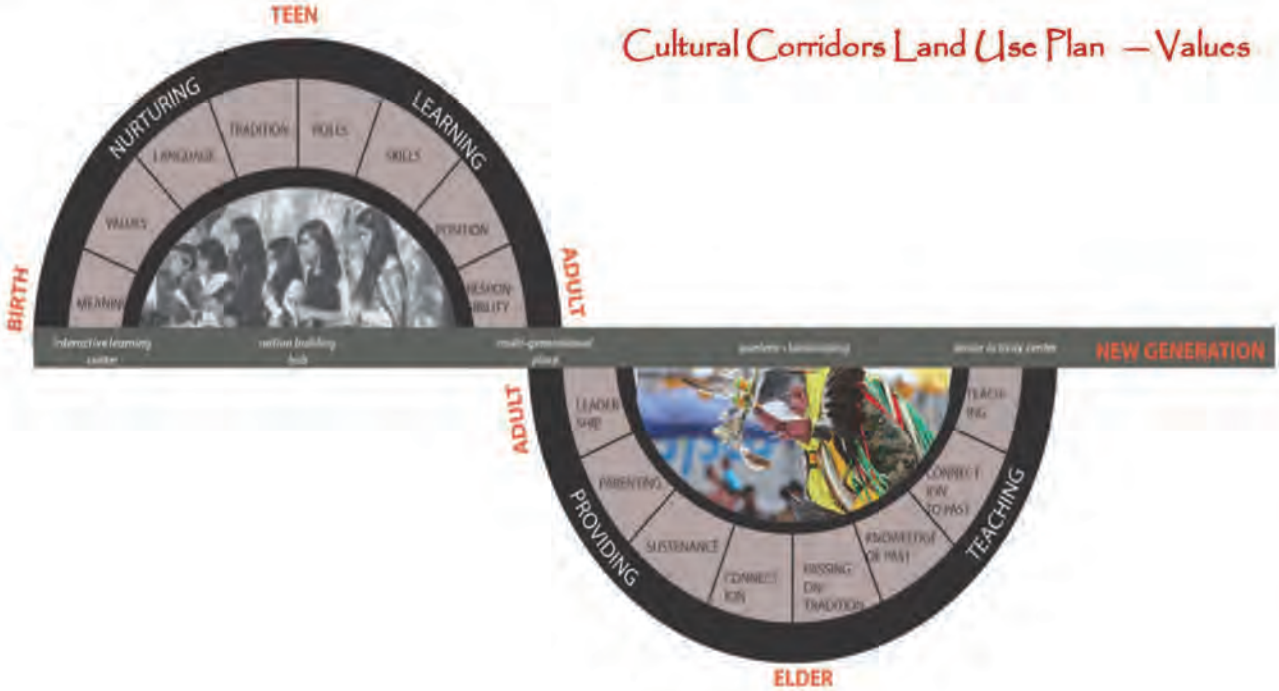
Transportation

The EDD Transportation Division oversees road planning, maintenance, and road construction. Currently, Transportation is collaborating with the City of El Paso's project to realign Carnes and Carl Longuemare Roads will be completed in May 2013. The City project will provide a much needed safety enhancement to the area. Carnes Road and Nakitu Drive will enter Socorro Road at a perpendicular angle that will create a critical "stop" which will eliminate the free following traffic merge that was the location of several accidents.

Following the City's project, YDSP Transportation will initiate the Indian Cultural Center stabilization project. This project is a tourism parking lot project utilizing a soil and aggregate liquid stabilization product that will be applied to the existing parking surface to create a hardened surface material that will help mitigate on site dust, erosion of sediments, and will help improve the vehicular and pedestrian traffic flows for the surrounding community. Traffic calming devices and signage will also be installed on Socorro Road in conjunction with this project.

The Tigua Business Park located at 9180 Socorro Road is in need of a main access road with complimentary parking to service the Tigua Business Center and the Tigua Technology Enterprise Center that is in the design phase. This facility should be designed and constructed this year. Additionally, the current "unnamed" road that runs in front of the YDSP Judicial complex with be extended to provide access from Socorro to Alameda to by means of Cananea Street. This extension is currently in the planning stages. The planning stage includes an environmental assessment and a feasibility study. Stakeholders will be engaged to provide input regarding the potential impacts to the area and respective real property.

Planning and design roadway activities are in process for two additional housing units in District II (renamed "P'a Kitu "or Squash Village). Once the housing density conceptual plan is finalized, the supporting roadway and utility infrastructure will be designed to accommodate the revised housing master plan. Finally, the Long Range Transportation Plan (LRTP) will be updated to correspond to the recent work in Land Use Planning. The LRTP is a 20 year forecast planning tool that provides the vision for meeting community and transportation needs. The purpose of the Plan is to identify transportation improvement strategies for current and long-term needs. The LRTP is a community investment tool that supports the Pueblo's goals to sustain the community and Tigua identity.



Ysleta del Sur Pueblo Land Use Plan: "Cultural Corridors"

Over the last two years and as reported in the 2012 EDD Annual Report , EDD has taken the lead in the development of land use planning. EDD has been working with Indigenous Design and Planning Institute to assess land and community needs. The plan developed with input from community members who took a deep interest in the *Land Use Plan Survey*. Since, serious efforts have been made to prepare the Pueblo for the future and ensure sustainable development that protects traditional and natural lands. ***Cultural Corridors*** land use plan analyzes land loss, current land base, potential acquisitions to replenish land base, current community needs, land preservation, balanced and sustainable development, culturally relevant architecture, and future community needs. The plan will be finalized in June 2013.

AmeriCorps Addressing Tigua Community Needs

The Target Tigua AmeriCorps continues its work at Ysleta del Sur Pueblo to meet the challenges and needs of the community. The AmeriCorps program provides resources that might otherwise not be provided to the community.

In 2013, the Volunteer Income Tax program has mobilized to provide Internal Revenue Service endorsed tax preparation services. The VITA program helps low income families by assisting them to qualify for a full income tax rebate that provides extra dollars for the household. So far the YDSP VITA program has filed 652 tax returns for the community . YDSP again reaches out to the neighboring communities of El Paso and Socorro to provide income tax filing services. AmeriCorps members are also doing good work in Emergency Management, Environmental Outreach, Nation Building, Entrepreneurship, Elders Advocacy, Cultural and Language preservation, and Financial Literacy.

Target Tigua AmeriCorps believes very strongly in the power of serving the community to grow the Pueblo. Every spring, Target Tigua celebrates "AmeriCorps Week" to highlight the AmeriCorps program and celebrate the Tigua Community. Relying on the creativity of AmeriCorps members, AmeriCorps held a Community picnic that highlighted the spirit of giving. Members raised funds and personal toiletry products to fill Easter baskets for Foster children and Elders. In total 50 baskets were provided to the community. A special thank you to Tigua Inc. for supporting the event by providing the food ingredients and cooking and to YDSP Social Services for delivering the baskets!

AmeriCorps Family Picnic & Community Drive. 3/17/13

For Assistance in the following areas :	Contact:	Email:
Economic Development & Tigua Business Center Operations & AmeriCorps	Patricia Riggs, Executive Director	priggs@ydsp-nsn.gov
Administrative Support	Melissa Senclair, Executive Assistant	msenclair@ydsp-nsn.gov
To Book an Event at TBC	Angela Ballejo, Administrative Assistant	aballejo@ydsp-nsn.gov
Socio-Economic and other Data	Analinda Moreno, Information & Project Technician	amoreno@ydsp-nsn.gov
Transportation, Planning & Commercial Leasing	Jonathan Robertson, Transportation & Land Use Coordinator	jrobertson@ydsp-nsn.gov
Grants Management	Alexandro Simental, Grants Manager	asimental@ydsp-nsn.gov
Small Business Support	Patricia Riggs	priggs@ydsp-nsn.gov
Building Maintenance	Robert Avila, Custodian	ravila@ydsp-nsn.gov
9180 Socorro Road Ysleta TX 79907	Phone: 915-851-8151	Fax: 915-242-0077

DISTANCE NO BARRIER FOR JORGE CASAS JR.

EDD is currently working with Jorge Casas Jr., a tribal member who lives in Fontana, California. Jorge expressed an interest to get involved with YDSP, because he felt strongly that he could make a contribution to the community even though he does not live at Ysleta del Sur. He was born in Upland California and is twenty-two years old. Jorge is attending Mount San Antonio College and pursuing a career in graphic design. He visits YDSP with his family every year. He is "excited to have an opportunity to help" and to apply his skills in graphic design to help the Pueblo. The pictures of the Pueblo children seen on page 2 and 3 were modified by Jorge. We will be utilizing his services on upcoming projects.

Special Thank You to AmeriCorps Members Detailed at Economic Development

Heme & Heurken! For your good work!

- Antonia Minjares, Nation Building
- Jackie Morales, Nation Building
- Irma Nicole Gomez, Entrepreneurship
- Richard Hernandez, Entrepreneurship

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