

# ECONOMIC EDITOR

## Spring News May 2014

YSLETA DEL SUR PUEBLO

Department of **Economic Development**



### ECONOMIC DEVELOPMENT HEADED to SMITHSONIAN NATIONAL MUSEUM of NATIVE AMERICANS in WASHINGTON DC

The Ysleta del Sur Pueblo Economic Development Department (EDD) has had a long-standing relationship with the Harvard Project on American Indian Economic Development (HPAIED). HPAIED was established to understand and support the advancement of economic development in native communities. Harvard Project does this by studying conditions on reservations, studying why and how some reservations are advancing in economic development, education native communities and others on practices that support economic development and also acknowledging tribal governments for their success through the Honoring Nations award. In 2010, YDSP EDD earned an Honoring Nations award for its work in Project Pueblo an economic revitalization project and YDSP Nation Building. In 2013, EDD was recognized for continuing this work and was presented with an "All Stars" Honorable Mention recognition.

Because, EDD work continues to be recognized nationally and throughout Indian Country, EDD was asked to present its work at the National Museum of the Native American Smithsonian in Washington DC on May 28, 2014. This forum will showcase several tribes whose advancement in progressing the economy of their nations has earned national distinction and recognition.

In 2014, EDD has also presented nationally on two other occasions 1) the Bush Foundation native strategic planning where guidance was provided to tribes from Minnesota, North Dakota and South Dakota in strategic plan development and 2) 2014 Reservation Economic Summit (RES) where the work in the establishment of Tigua Inc. and separating business from politics was also highlighted. We are pleased to be a part of the advancement of not only Ysleta del Sur Pueblo, but all of Indian Country and remain committed to the Pueblo.

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### SMALL BUSINESS CONTRACTING PROPOSAL DEVELOPMENT

On May 22 and 23, 2014, EDD will host "How to Develop a Winning Proposal". Starting at 8:30am, this 2-day course teaches a simplified method of developing a proposal, realistic examples and guidance in establishing proposal development strategies. The course is an insider's review and evaluation, and discusses the key elements and features of winning proposals. This course provides a roadmap for firms new to the business of developing responses to a Request for Proposal (RFP) and those companies who have worked with RFPs but want to improve their win record. Guidance will provide instruction on how to read an RFP, government regulations and writing tips. The course is being taught by Southwest Proposal Development, LLC. This course will be beneficial for contractors writing proposals for YDSP, the states, federal government or in private industry. For more information or to register call: 915-859-8151.



Native American Museum, DC



## 2014 Grant Applications



Grants Management develops programs to meet the needs of the people of YDSP.

With two grants awarded in the first quarter of 2014, Ysleta del Sur Pueblo is well underway in developing programmatic grant proposals designed to help tribal departments and agencies in carrying out their overarching goals to serve the tribal community with high quality services. During the first quarter, four (4)

grant proposals requesting a combined \$734,980 were submitted to bolster services in Tiwa language education, mental health services, law enforcement, and community gardening efforts. This requested amount is expected to quickly grow as Grants Management continues to work closely with tribal departments and agencies in producing and submitting proposals in key program areas as

indicated in the table below.

In April, four (4) grant applications totaling \$1.4 M were submitted that, if awarded, will support efforts in Tiwa Language Preservation, Community Policing for the Tribal Police Department, Economic Development, and tribal community services with the continuation of our Target Tigua AmeriCorps Program.



## 2013 Socio-Economic Profile

Enrolled Tiguas	1,728	
Male	799	46%
Female	929	54%
Under 18	323	19%
18 – 64	1,252	72%
Over 65	153	9%

Tigua Descendants	1,699	
Male	884	52%
Female	815	48%
Under 18	1,018	60%
18 – 64	681	40%
Over 65	0	0%

Total Tigua Population	3,427	
Male	1,683	49%
Female	1,744	51%
Under 18	1,341	39%
18 – 64	1,933	56%
Over 65	153	5%

*In our every deliberation, we must consider the impact of our decisions on the next 7 generations*

**Iroquois Maxim (circa 1700-1800)**

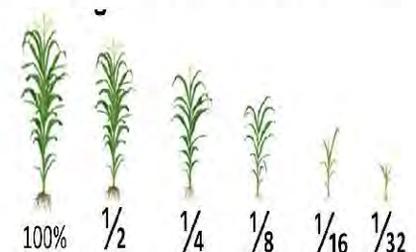
### EDD TAKES THE LEAD IN THE ANALYSIS AND WRITING OF THE PROJECT TIWAHU SURVEY REPORT

The Tiwahu Community Survey is part of the Project Tiwahu initiative initiated to enhance self-governance by exerting YDSP's legal right to set its own tribal enrollment criteria; and to update policies, regulations and guidelines linked to eligibility of Tribal benefits and federal services.

Developed by EDD with input from

the Project Tiwahu Advisory Board, the survey employs community engagement to capture the thoughts and ideas of the Pueblo that Tribal Leadership will use to guide them in decision-making. A report, with the analysis and findings, has been presented to the Advisory Board for review. A community report will

be released in the near future and the analysis and findings will also be presented at the Pueblo



## Nation Building Update

EDD continues its work in Nation Building for Tiguas (NB4T). The department is designing new courses to present to the YDSP community. So far this year the EDD has held three employee Nation Building classes and two youth Nation Building classes.

The Tigua Next Generation Program NB4Tigua will be held on June 17th and 18th. The community nation building is scheduled for Saturday, June 28, 2014. The EDD will send a notice out soon.

The class will be limited to 20 adult participants.

NB4T is designed to teach the Tigua community Tigua history, civics, economic statistics and familiarize participants with concepts such as sovereignty, self-determination and federal Indian policy. It also discusses the historical wrongs such as taking of lands and boarding school and opens thought provoking discussion for how we can make YDSP a better place.



Special Art NB4T

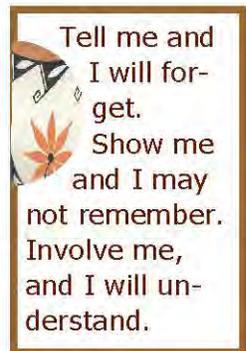
## Community Engagement



EDD has been featured nationally for its efforts in engaging a tribal community to input on major projects and decisions. In response, to the many social economic needs and economic based projects, the EDD has been active in gathering community input. The input comes in many forms, surveys, focus groups, community meetings, leadership meetings, committees and train-

ings. For example, EDD established the socio-economic profile questionnaire that members and descendants respond to annually in order to get a snapshot of individuals, household and Pueblo-wide economic and social conditions. In 2013, the EDD compiled land use community input from both a survey and community meetings. Doing so, supports the Pueblo and leadership to make

the right decisions. The model developed at EDD is being sought by other native nations and complements the socio-economic and grants management work.



## Small Business Development: April Training

In April, 2014, the Small Business Development Specialist of EDD held a "Business in Development" training that focused on writing the business plan and registering to do business with the federal government. Facilitators included: Joe Ferguson, of the El Paso Small Business Devel-

opment Center, Deanna Aquiar, EDD Small Business Specialist and Alex Simental, EDD Grants Manager. Deanna Aquiar is also available for one-to-one business guidance.

Reminder: Registering your business at the Tigua Business Center (TBC) enables your business to

hold business meetings at the TBC Small Conference Room.

If you would like to register your business or need assistance with your business you can contact Deanna at 915-859-8151 or [daquiar@ydsp-nsn.gov](mailto:daquiar@ydsp-nsn.gov).



May 2014

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Regard Heaven as your father,  
Earth as your Mother  
and all things  
as your Brothers and Sisters.”

### EDD CONTACT INFORMATION

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### Tigua TEC and 2014 Roads Project Underway Tigua TEC & Road

All across Indian Country, native communities lack infrastructure, capital and funding for services that create obstacles for economies and small businesses to grow. As previously reported the EDD is establishing the Tigua Business Park to provide infrastructure and locations for small businesses to conduct business at YDSP.

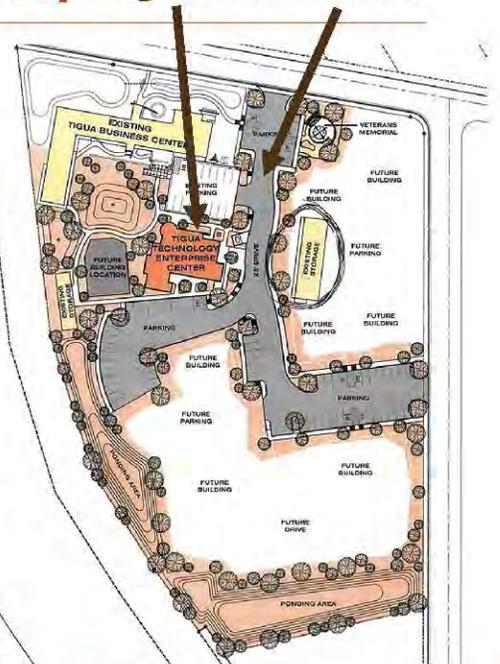
Business support was initiated with assistance for tribally owned enterprises such as Tigua Inc. that is housed in the Tigua Business Center.

Tigua TEC (9180 Socorro Rd.) will provide room for tribal member office and retail small business space. The road will provide access from Socorro and Southside Streets. The site-plan

on the right demonstrates TBC, Tigua TEC, Veteran’s Memorial and future buildings.

The Request for Proposal went out in April 2014. Interested contractors must respond to the proposal by May 20, 2014. After the selection process, EDD is expected to enter into a contract by June 30, 2014. After which the Tigua TEC and the Tigua Business Park road construction will commence.

Tigua TEC is funded by the Housing and Urban Development (HUD) Indian Community Development Block Grant and the roads project is funded by the U.S. Department of Transportation. YDSP is also providing a match as required by HUD.



TIGUA TECHNOLOGY ENTERPRISE CENTER