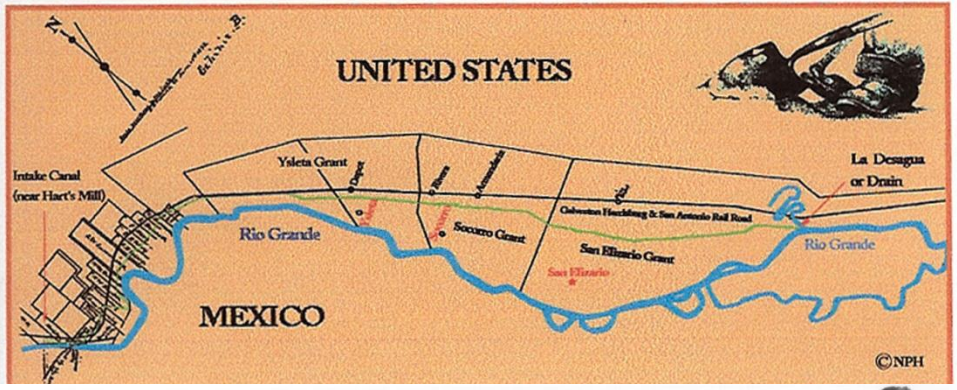
EXPANDING TIGUA OPPORTUNITIES

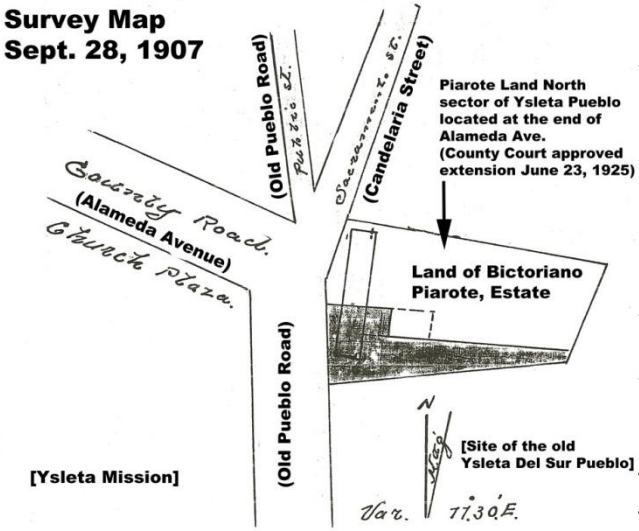
2012 Scrapbook:
Ysleta del Sur Pueblo
Economic Development Department

Ysleta del Sur Pueblo

Economic Development

LOOKING BACK JANUARY 2012

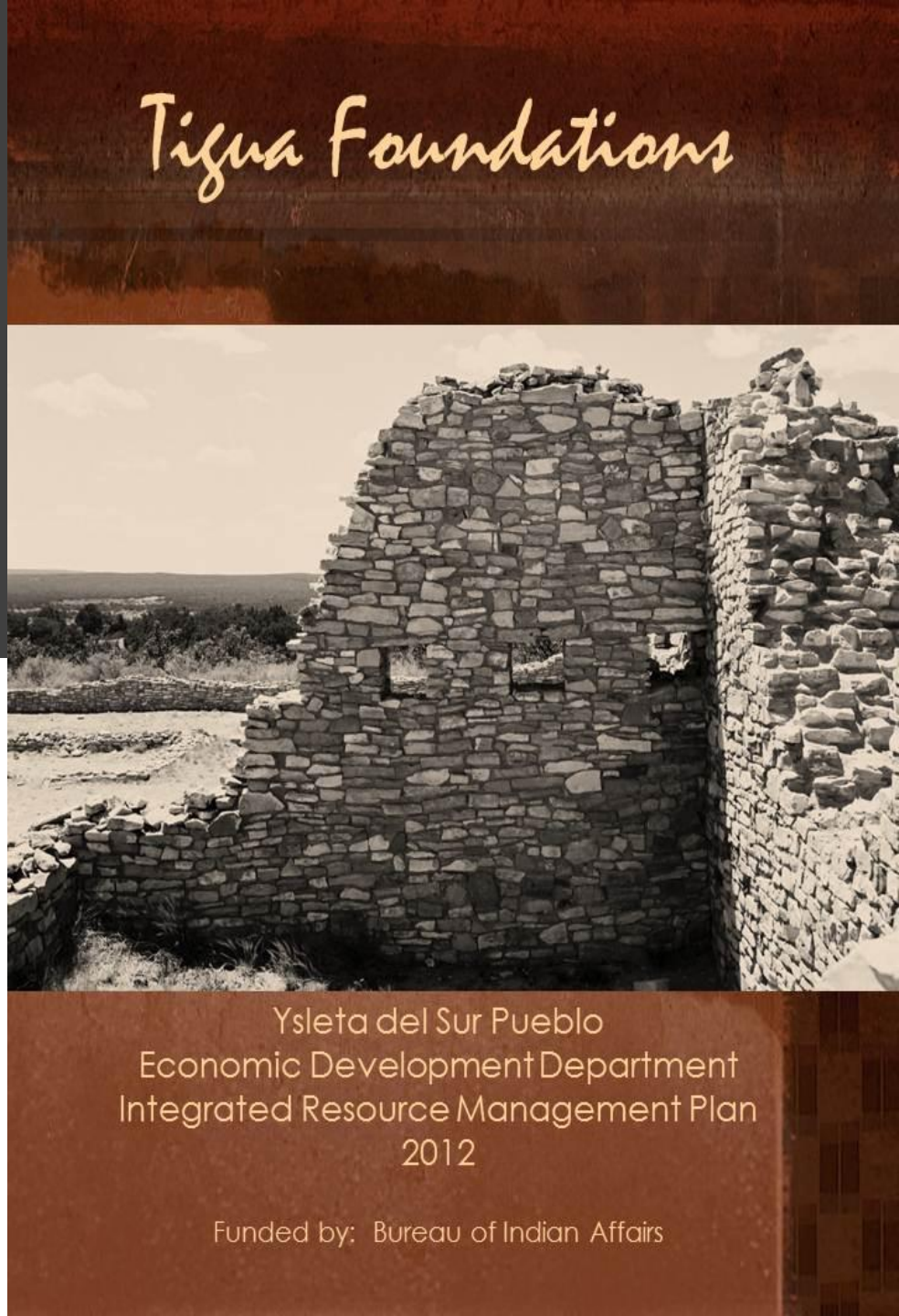




2012 – Began by looking back at the Ysleta del Sur Pueblo land overtime.
In order to plan for land acquisition and land use. Nick Houser, Anthropologist was commissioned to write, the *History of the Ysleta Grant and Transportation Travel Through Time and Space*.

FEBRUARY 2012
PLANNING FOR THE FUTURE

In its continued efforts toward cultural continuity, the Ysleta del Sur Pueblo (YDSP) has adopted the model of "balanced development" which incorporates the development of a Master Land Use Plan and the formulation of a land use code to address zoning and development regulations which will purposely protect the Pueblo from further land loss. The Economic Development Department, with funds from the Bureau of Indian Affairs, is overseeing the YDSP Integrated Resource Management Plan (IRMP), which by design will deliver a product created by the Pueblo for use by the Pueblo. The four major project goals include: 1) documenting the historical aspect of the YDSP's lands, 2) creating a property database, 3) developing the Pueblo's own concepts of property law as applicable to the Tribe, and 4) creating a plan for use, development and management of the Pueblo's lands.



AmeriCorps Members on Duty

MARCH 2012

SERVING

YSLETA DEL SUR PUEBLO

AMERICORPS

TIGUA INDIANS

YSLETA DEL SUR PUEBLO

EST. 1682

TARGET TIGUA

Supporting Indigenous Nations

The EDD facilitated a visit from Dr. Chellie Spiller. Dr. Spiller is Maori from New Zealand. She is a Fulbright scholar and is working on a book of case studies regarding indigenous business and economic development. The Ysleta del Sur Pueblo will be featured as a case story in Dr. Spiller's book, Creating Wealth and Wellbeing: The Theory and Practice of Indigenous Business and Organizations. The YDSP inspired case study is based on the Pueblo's economic hardship and setbacks and the decision to embark on the Nation Building process. Several tribal interviews were conducted in order to capture that turning point moment – to invoke a game plan by asserting the Pueblo's inherent resiliency strategies that drove the tribe forward to a new and better, more sustainable future. The intended audience is indigenous people around the world.

APRIL 2012

Supporting Tigua Entrepreneurs

The Small Business arm of the Economic Development Department (EDD) has been working to fill void for business training and provide support services to impact business growth on reservation lands.

Working with ONABEN who created a business curriculum aimed at training Native entrepreneurs. EDD has also been working to garner resources specific to Tigua entrepreneurs.

The Course graduated ten (10) students work through the business planning course entitled, "the Journey."

Graduates of the 1st Indianpreneurship were: Kevin Denoish, Irma Gomez, Erik Hernandez, Orlando Hernandez, Nellie Lopez, Grace Martinez, Antonia Minjares, Corina Munoz, Anna Perez, Sal Quintanta, Rebecca Senclair and Eve Torres.

TiGUA BUSiNESS CENTER GRAND OPENiNG CELEBRATiNG RENEWAL: MAY 2012

The Economic Development Department hosted the Tigua Business Center (TBC) Grand Opening. Established to support small business growth, the TBC provides incubator space and support services to tribally owned businesses and small businesses privately held by tribal members.

Located at 9180 Socorro Rd, the Center is situated at the site of what was once known as the Loma de Espia where in the 18th and 19th centuries Caciques and Governors called meetings and delivered important messages.

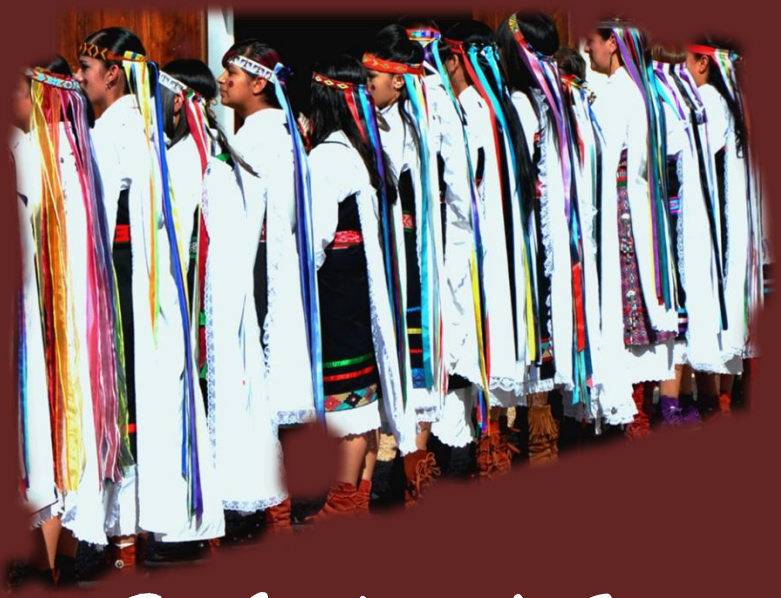
Funded by U.S. Department of Commerce Economic Development Administration, the $1.3 million dollar project was designed by CEA Group and constructed by Avilart Construction.

The Grand Opening entertainment was provided by Tigua Pow Wow Dancers, Tigua Pre-K Dancers, Tigua Cultural Center and Wild Boyz Drum Group.

Tigua Pow Wow Dancers

Ribbon Cutting

Living Our Culture



St. Anthony's Feast
June 13, 2012

Tiguanomics Game

Tigua Youth Nation Building

The Economic Development Department works closely with the Tigua Next Generation Summer Youth program to aid in the development of Tigua Youth. The EDD has designed a dynamic program to tap the potential of youth to help build a new generation of change agents. The summer program presents a prime opportunity to capture the energies and ingenuity of up-and-coming leaders to promote cultural continuity. The majority of the YDSP population is under the age of 18 and Nation Building guides them to move the Pueblo forward in a manner that will have a long-lasting impact. The program includes Tigua History, Indian Country Political Science subjects (tribal government, tribal agencies, sovereignty, self-governance) and other areas of discussion regarding current community issues that aid to prepare youth for strategic leadership. The June 2012 session also provided a showing of "More than Fry Bread" movie.

Building Native Communities

Economic Development partnered with the Empowerment Department, AmeriCorps and Oweesta to deliver the Building Native Communities "Train-the-Trainer" Financial Literacy guidance. Oweesta provided expertise from Jaci Ree, certified instructor, who is committed to empowering Native communities.

- Training Techniques
- Building a Healthy Economy
- Developing a Spending Plan
- Working with Checking & Savings Accounts
- Understanding Credit
- Assessing Credit

We are proud to announce the following graduates:

- Fabian Alvarado
- Rosamaria Arriola
- Angela Ballejo
- Irma Nicole Gomez
- Richard Hernandez
- Troy Hernandez
- Antonia Minjares
- Brittney Munoz
- Princess Paiz
- Josh Reza
- Jonathan Robertson
- Melissa Senclair
- Mary Sue Soto
- Eve Torres

BUILDING COMMUNITY
JULY 2012

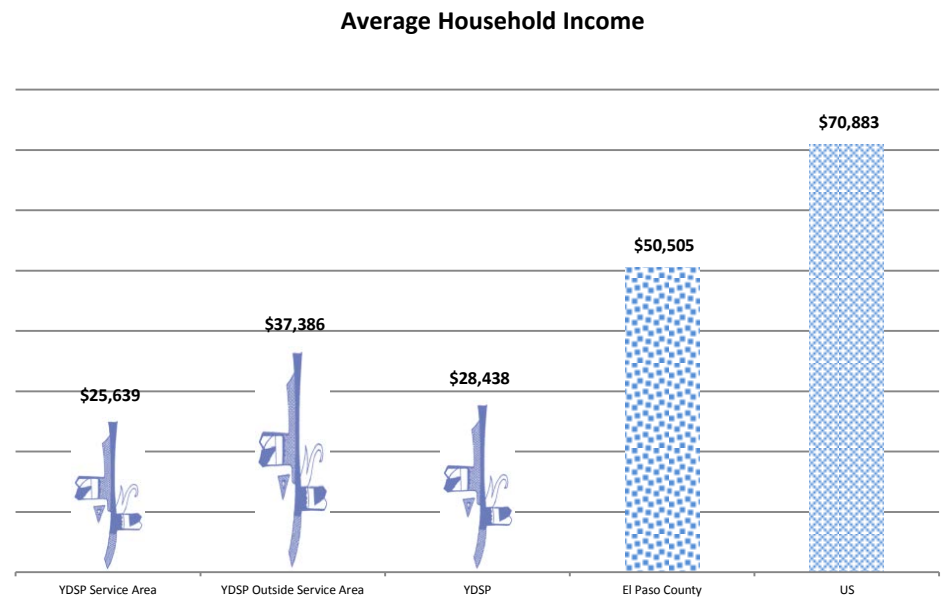
TIGUAS COUNT

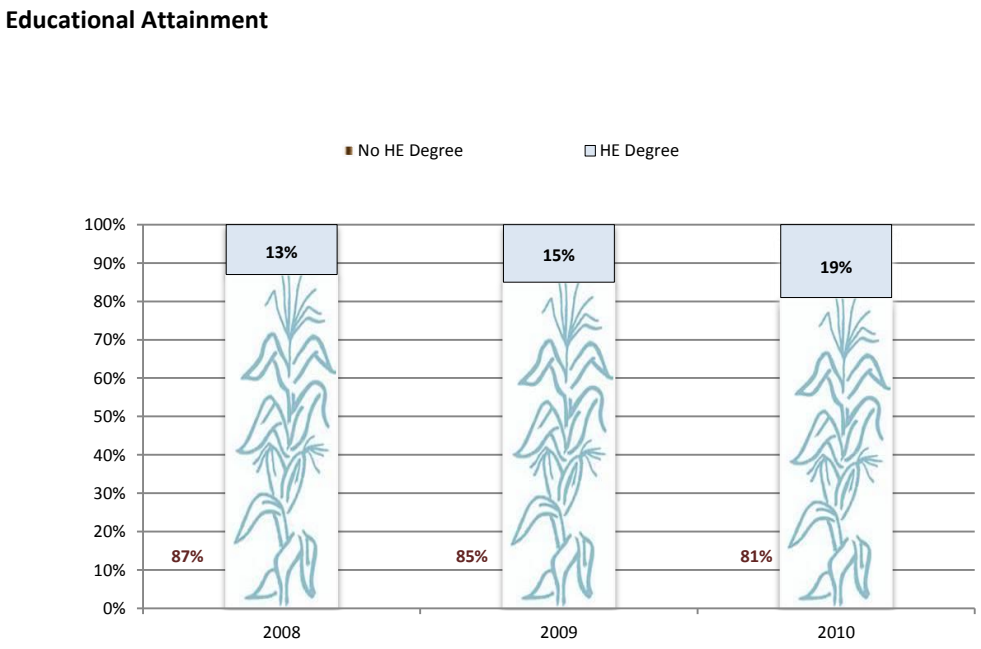
Over the last few years with support from our YDSP partners, the EDD has engaged in data collection to support and educate tribal leaders, departments, funders , partners and community members to understand the Tigua community through a socio-economic profile. The process was developed in response to requests from tribal leaders who needed resources to make better decisions about YDSP programs and use of resources.

Data is collected by the Records Department and analyzed by the Information and Project Technician. The report demonstrates the state of the Pueblo and how the economy effects the Tigua culture, while stressing the benefits of a technical research processes and emphasizing the validity of YDSP data. In addition to population counts, poverty levels, unemployment, household income and other relevant data are studied by EDD.

AUGUST 2013

IT'S A GOOD DAY TO CALCULATE





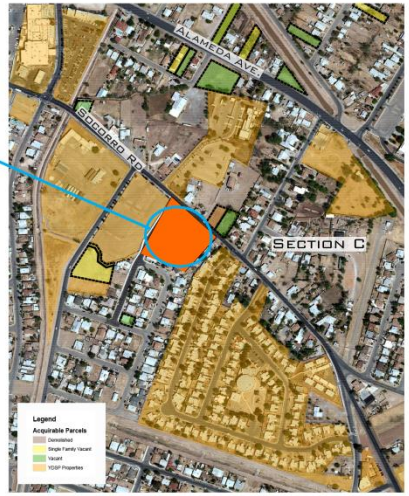
SEPTEMBER 2012:
TIGUA YOUTH ENTREPRENEURSHIP CAMP

At YDSP, there is a need provide youth with entrepreneurial insight at an early age. The Youth Entrepreneurship Camp engages Tigua youth in an entrepreneurship program that involves teens in learning about small business in a fun program with both classroom and hands-on activities. This program teaches Tigua youth the basics of small business management and how to design and launch a business venture. Tiguapreneurship includes teaching concepts such as product development, marketing, salesmanship, cost of goods sold, revenues and expenses.

After learning the basics, students attend a product development studio and are asked to design and produce a product and service (T-shirts, build a Tigua Bear, carnival game). As well as emphasizing how entrepreneurship at YDSP contributes to the tribal economy, students are taught about giving back to the community. All participants received a $100 VISA card if they completed all four days of the camp.

Participants also voted on the Tigua cause that they would donate the proceeds earned from their t-shirt and bear sales and chose to give the $900 they raised for Tigua foster children's Christmas Party presents.

Towards Tigua Territorial Unity



Creating a Tigua Sense of Place

Section C will be anchored by a new Tigua Cultural and Educational Center. Tribal members have long expressed their interest in creating a sense of place. From the community's input, the Tribe needs a defining center where culture and education complement each other. People will know they are entering Ysleta del Sur Pueblo as they walk or drive by the Center--a symbol of the enduring spirit of its people.

Ysleta del Sur Pueblo Respecting, Restoring, Developing

Agricultural Renaissance

Traditional Significance

Agriculture has traditionally played a vital role for the society and culture of Ysleta Del Sur pueblo.

The cultivation of traditional crops such as corn, beans, squash, and melons have sustained the community, both phsycially and spiritually.

"The Right to Food of Indigenous Peoples is a collective right based on our special spiritual relationship with Mother Earth, our lands and territories, environment, and natural resources that provide our traditional nutrition; underscoring that the means of subsistence of Indigenous Peoples nourishes our cultures, languages, social life, worldview, and especially our relationship with Mother Earth."

Current Relevance

Agricultural Initiatives Can Continue To Provide Social Benefits:

A More Diverse Resource Base

Strengthening of Cultural Identity

Maintenance of Ecosystem Services

Improved Public Health

Ysleta del Sur Pueblo Respecting, Restoring, Developing

Indigenous Planning October 2012

The Pueblo Plan

Incorporating Indigenous design, is important to land use and master planning at YDSP. The EDD partnered with the University of New Mexico (UNM) Indigenous Design & Planning Institute (iD+Pi) to obtain guidance for a comprehensive plan. To ensure that land use fits the needs of YDSP and that development is controlled in the culturally responsive manner the first step is to assess historical, demographic, and physical information, and establish standards . Activities included: 1) a historic and present-day site analysis of settlement and community growth patterns; 2) review of master planning and alternative master planning scenarios, 3) recommendations for design and land use codes for historic regulation and preservation; and 4) capacity building for planning through public participation.

EDD worked with essential UNM faculty in the Architecture and Planning program as well as advanced graduate level students on the project. Planning efforts centered on how the Pueblo can protect its culture, land and preservation efforts by taking charge of its lands and development. The project resulted in a blue print for land acquisition, design standards, and master planning scenarios to propel planning and land use to the next level.

In 2013, land use activities will focus on formulating land use codes tailored to YDSP unique needs, identifying strategies to address the lack of a historic code for preserving and encouraging the retention of its historic areas in order to protect the cultural landscape. Finally the process is building the capacity of the Pueblo to understand and identify how it can adapt to regional changes and growth and at the same time create a community that is culturally adept, economically viable and sustainable.

TIGUA VETERANS 2012

NOVEMBER 2012 HONORING VETERAN'S

The EDD partnered with AmeriCorps, Empowerment, Records. Tribal Council and Traditional Council to deliver the 2012 Honoring Tigua Veterans Event. The ceremony included The Eagle's Claw Society Color Guard, Presentation to Cacique from Cultural Center, Address by Command Sgt. Ross and songs from the Taos Veteran's Drum Group. Veteran's were honored for their commitment to Country and Pueblo.

GRANTS MANAGEMENT

EDD's Grants Management supported eight YDSP departments with proposal development service. Assistance encompasses program development and forecasting budgeting needs to run specific program related activities corresponding to funding source and YDSP's targets. In 2002, YDSP was awarded $1,362,300. During 2012, $2,426,152 in funds was applied for. Examples of grant awards include:

- Operation Stone Garden for Tribal Police Department
- U.S. Fish and Wildlife Service for Environmental Management Office
- Oweesta (ANA subgrantee) for Economic Development Office
- Institute for Library and Museum Services for Empowerment Department
- U.S. Department of Justice for Tribal Police Department and Tribal Judicial Department Texas Department of Public Safety for Tribal Police Department
- AmeriCorps for Economic Development in partnership with Empowerment, Environmental, Health and Human Services, Cultural Center and Emergency Management

2012 Target Tigua AmeriCorps Awards

- Irma Nicole Gomez
- Brittney Munoz
- Elva Silvas

For taking the extra measures and additional steps to move the Pueblo above and beyond.

Hawu! Herkuem!

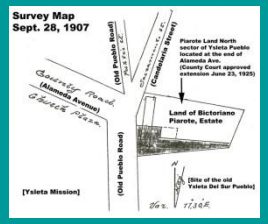
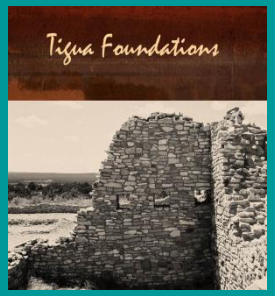
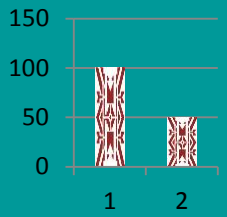
Nikkie Gomez and Alex Simental

Finishing the Year with a Bang! December 2012

Elva Silvas

Brittney Munoz

2012: A Year of Tigua in Action

January Looking back to move forward  	February Planning for the future  	March Serving Ysleta del Sur Pueblo	April Supporting entrepreneurs 	May Tigua Business Center grand opening 	June 2012
July Asset building 	August Tiguas count  	September Youth entrepreneurs 	October Pueblo plan 	November Honoring veterans 	December Celebrating service

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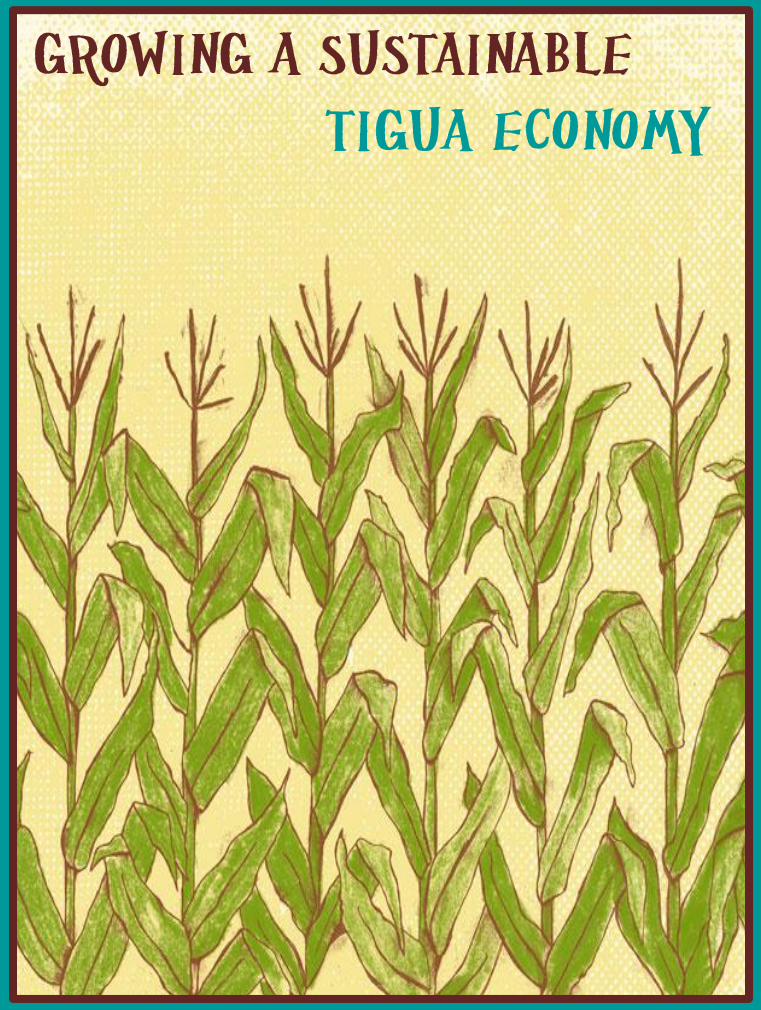
GROWING A SUSTAINABLE TIGUA ECONOMY



T TRADITION

I INNOVATION

G GROWTH

U UNITY

A ACTION

2012 ECONOMIC DEVELOPMENT SCRAPBOOK