

Ysleta del Sur Pueblo

Economic
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*Supporting the Pueblo by
upholding Cultural Values*

Understanding the Ysleta del Sur Pueblo's (YDSP) cultural values and cultural resources is critical to effective tribal advocacy. In Pueblo culture, the winter season is a time for mending. Therefore, at the Economic Development Department (EDD) winter is the season to reflect. With several years of department success, reflection is in order. In December, the EDD utilized its resources to evaluate the outcomes of the last year and study the developments completed and identify what impacts have been positive for the community or determine where improvements can be made.

In 2013, EDD has contributed to virtually every YDSP agency that provides services either by garnering resources or providing technical assistance and sustainable investments by way of program design consultation, grant funds, research, statistics, human capital, capacity building, desktop publishing support, incubation and technical writing to agencies such as Tribal Police, Tribal Court, Tigua Inc., Empowerment, Health and Human Services, Tribal Records and Tribal Council. In turn, these YDSP partners help EDD to create a visionary path. EDD is creating a curriculum and resources for small business. The EDD also provides "Nation Building" to youth, employees and consultants to enlighten the community and others toward a better understanding of the Tigua.

In keeping with EDD's commitment to community engagement and garnering input from tribal members EDD also conducted extensive research regarding Energy Development, Land Use and is supporting the Project Tiwahu Survey. The information collected is used to prepare a report that represents a "unified Tigua voice" that will move the Pueblo toward a self-determined future.



BUSINESS WATCH

At 17%, YDSP continues to experience unemployment levels — well above the national average. EDD is developing a small business program and continues to support initiatives for continued economic development on tribal lands. EDD works with partners such as the Small Business Administration and Oweesta to promote government contracting, raising capital and small business education.

Getting the Most from Research Analysis

- 2013 SOCIO- ECONOMIC PROFILE
- PROJECT TIWAHU SURVEY
- ALTERNATIVE RENEWABLE ENERGY COMMUNITY SURVEY



Community surveys and research analysis help tribal leadership and program directors to consider community views and the level of Pueblo commitment prior to dedicating resources to a particular situation or problem. In other words, by taking rich tribal input, in the form of collective attitudes, opinions or interests, the Pueblo becomes an equal partner in building a strong, sustainable tribal community.

Visualize the following situations:

- What services will be needed to build a strong future for the Pueblo? Without demographic characteristics and trend data, on age, gender and education, it will be difficult to predict what services to plan for. This is just one example of why the 2013 Socio-Economic Profile is so important!
- Is renewable energy a "Good" investment for the Pueblo? The EDD Director knows that there is some interest. Still, without community input how can she discern if there is support for a solar, wind or bio-mass system? The Alternative Renewable Energy Community Survey brings clarity to the planning stages of this endeavor.

▪ The enrollment of Tribal Descendants has the potential to grow and stabilize the Pueblo but the change can also increase costs to already strained resources. How does the community feel about making sacrifices? The Project Tiwahu Community Survey will capture thoughts and ideas related to Tigua membership and enrollment as well as the cultural landscape.

Community surveys and data analysis yield the following benefits:

- Acquiring meaningful insight from the community
- Decoding big initiatives with personal answers
- Basing critical decisions on inquiry and research
- Ruling out human bias through the proper use of statistics

So next time, when you are asking yourself, "Should I answer this survey?" remember that data provides a meaningful base to critical decisions!

YOU MATTER!
Data analysis
is not a
decision making
system,
but a
decision supporting
system!
Choose to be
part of the
solution contribute
to the community
process!





2014 Will Focus on Greater Small Business Support

Small Business Development on the reservation has been infused with a new energy.

With the start of a New Year, Tribal members who have wanted to start a small business will have a new resource to help them realize their dreams. Deanna Aquiar, a tribal member with experience in economic and small business development has rejoined the Economic Development team. Business development and educational services for planning, marketing, bookkeeping, exploring financing options, and referrals to regional resources are now available at the Tigua Business Center.



The goal is to provide effective capacity building opportunities to our Tribal Members for them to successfully start and grow their own business ideas into business realities. A curriculum is being developed that will walk individuals through the business planning process and support them as they seek the resources they need for their business venture. Services for established Tribal business owners are also available to expand their customer base and increase their knowledge in financial management, human resources and business taxation.

If you have a business idea or a question on how to grow your current business, please contact Deanna Aquiar at 859-8151 or daquiar@ydspsn.gov.

Moving Your Business Concept Forward

TIGUA PRENEURSHIP

**Together we can see small business succeed.
Growth is the Goal!**

LOMA DE ESPIA VETERANS MEMORIAL



"So here on this very site - this place we call the Loma de Espia, a place where our ancestors, our grandfathers, our grandmothers, our governors, our war captains and our past chiefs, leaders of a time gone by would gather to inform and deliver announcements to the people of the Pueblo. So today we as a Pueblo, we as a people, a people of strong faith and culture, we give back to all those that have truly given so much to their families, to their Pueblo and to their country. For it is only right and true that we, today, pay our respects and honor veterans by breaking ground and build the Loma de Espia Veterans and Armed Forces Memorial, so that the legacy, the history of our Pueblo and the sacrifices of all those that have served will forever be passed down to our children and their children to come,"

Rafael Gomez Jr. (Shorty), Councilman 2013.



**Grounding Breaking
November 16, 2013**





2013 AmeriCorps Program Supports Tigua Economy & Culture

Target Tigua AmeriCorps focus includes a broad, but important range of service areas, such as volunteer income tax preparation, nation building, cultural programming, emergency management, financial literacy, environmental stewardship and small business development. Members perform community service at various YDSP locations. The programs support the development of programs and services that address unmet needs of the Tigua community. Target Tigua AmeriCorps provides YDSP programs with people power, tools and resources that support the achievement of their goals to serve the community. Target Tigua has exceeded its targets in all service areas.

2013 AmeriCorps Statistical Facts

14 MEMBERS SERVED COMMUNITY

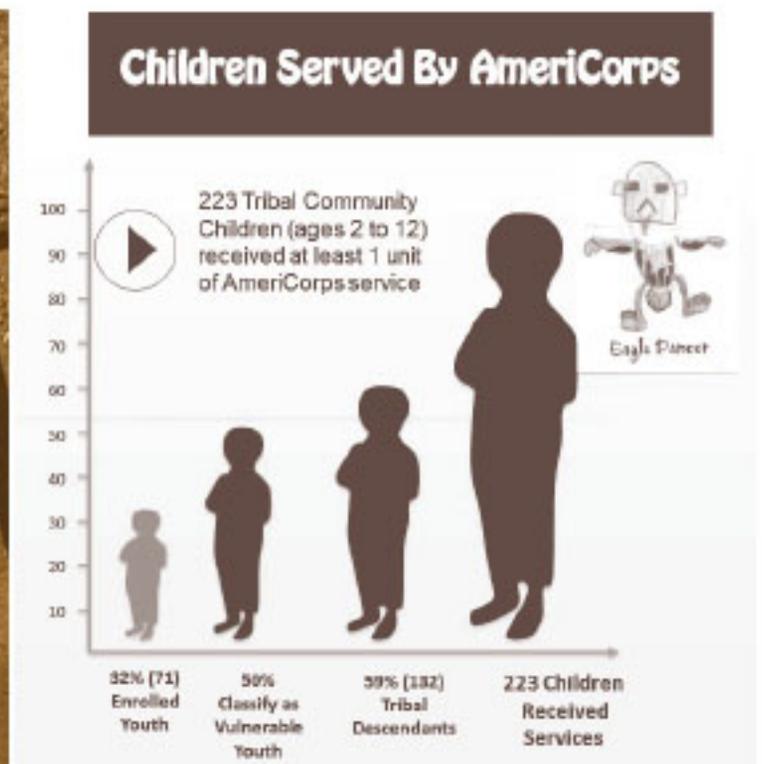
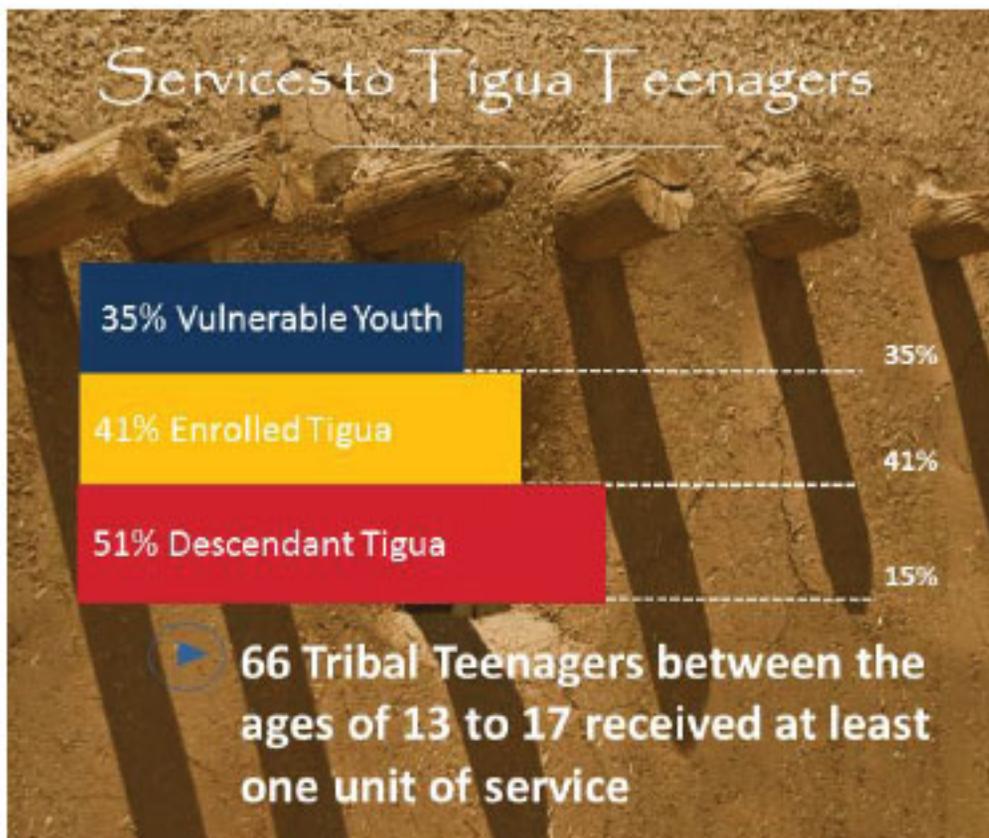
3,293 participants were served by AmeriCorps

46 Volunteers gave their time to AC projects

2,191 participants demonstrated skills learned

500 Independent living service units provided

Project	Service Units
Cultural Education	1,027
Volunteer Income Tax Assistance	869
Cultural Preservation	430
Elders Committee	309
Environmental Management	296
Financial Literacy	157
Nation Building	91
Entrepreneur Training	60
Community Emergency Response Team	54



AmeriCorps Members REACH OUT TO COMMUNITY



Giving back to the Tigua community is a deeply-held value at Ysleta del Sur Pueblo. We are proud that the contributions, leadership and volunteer efforts of AmeriCorps members and host-site agencies help create a strong Tigua community. AmeriCorps members are providing a better environment, preserving and strengthening our culture, preparing for emergencies, building a better nation, supporting financial literacy, bringing in more tax refunds and supporting small business. As pointed out in the previous page, AmeriCorps has resulted in many community benefits. Members are passionate about the work they do, about the community relationships they build and about making Tigua a better place.



2013 — 2014 Members: (Back Row L to R) Yvonne Mata, Bernadette Torres, Isaiah Lujan, Joshua Reza, Manuel Basurto, Richard Hernandez Jr. & Gloria Paiz (Bottom Row L to R) Ariel Olivas, Yadira Siqueiros & Antonia Minjares

2013 AmeriCorps Member Service Award Recipients

Ariel Olivas

Outstanding Contribution to Tigua Community



Joshua Reza

Outstanding Member Service Award



Antonia Minjares

Outstanding Member Accomplishment



In 2013 six (6) members were nominated. The entries were judged by Tigua Inc. Award was created by Albert Alvidrez, YDSP Artist.

"Serving Community"

As Native Americans, we feel it is our duty to better this land. We must do what is right and defend our grounds, whether it is in our homes, reservation, and with our family. Like you, I do serve. It might not be the same kind of service, but I serve. I am an AmeriCorps member, and I serve my community. I do my best to teach and encourage our youth that they are our tomorrow. I help encourage them to learn who they are and where they come from. Being young myself I am still learning alongside our tribes youth. Together we can make a better tomorrow. I can only touch the lives of our youth who allow me to teach them. One day these children will become our active duty service members, and our veterans.

Ariel Olivas, AmeriCorps Member
Honoring Veteran's Ceremony
November 16, 2013

Forging Ahead in Winning Grants

This year, Grants Management was able to assist eight (8) tribal agencies/department in developing grant applications requesting funds to enhance their community-servicing programs. Together, six grants have been awarded thus far, totaling \$961,017. Many grants are still pending review from the awarding agencies and grantees will be notified early next year. More and more, these national grant competitions are calling for evidence-based programs and programs that demonstrate sound and effective long-term outcomes, raising the bar higher in the areas of expected performance, accountability, and measureable outcomes.

Take for example, the Special Diabetes Program for Indians initiative of Indian Health Services, which funds YDSP's Health and Human Services' Diabetes Case Management Program. YDSP's diabetes case management model is based on best practices and universal health indicators, such as BMI testing, blood sugar testing, nutrition, treatment adherence, and other crucial indicators that together are widely recognized as a basis for ensuring success in reducing the incidence of illness brought about by diabetes. By using a standardized set of performance measures and health indicators, the program staff is able to track successes and challenges throughout the course of the project.

Another example is the Target Tigua AmeriCorps Program funded by the Corporation of National and Community Services (CNCS). Target Tigua provides resources to various YDSP

departments in carrying out their respective goals and programmatic offerings. The program was funded for another three years and is based on evidence-based programs such as the Nation Building model developed by the Harvard Project on American Indian Economic Development. The Nation Building model asserts that when Native American tribes make their own decisions on their development affairs, the likelihood of success is greatly increased. The Nation Building Program is overseen by YDSP's Economic Development Department. The Target Tigua Project's Financial Literacy component, overseen by YDSP's Empowerment Department, is based on Oweesta and First Nations Development Institute, which has a long history of researching socio-economic disparities in Indian Country in the United States. Target Tigua provides financial literacy to youth and adults in a culturally responsive and relevant manner.

Other exemplary program models that comprise Target Tigua AmeriCorps include Emergency Management Office's CERT Program, the Environmental Management Office's Community Outreach Program, the Economic Development's Entrepreneurship Development Program and the Empowerment Department's VITA program—all of which are based on solid research and best practices.

Other programs funded thus far are the Local Border Star Program and Operation Stonegarden (Tribal Police Department), Firefighter Assistance Program (Tribal Fire Department), and Drug and Alcohol Abuse Prevention (ASAP).

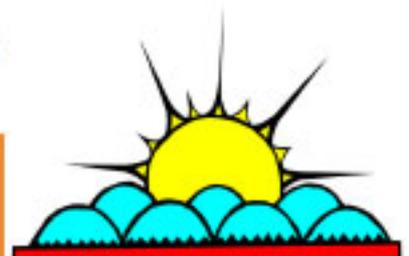


Representing the Pueblo in Indian Country

The Economic Development Department is becoming well known in Indian Country. Because of our successes in economic and program development, community engagement and research and data, in 2013 EDD was asked to present nationally and regionally and has been honored for its work. This year brought EDD much stature and opportunities.

- Harvard University asked Patricia Riggs, Economic Development Director, to contribute to their book "Native Nations and Universities: Collaborative Strategies for Nation Building." Ms. Riggs wrote the Epilog which focused on experiences with university support and recommendation to enhance their support to tribes.
- EDD, together with Tribal Council, was recognized by the American Indians for Opportunity for our work on Economic Development, Nation Building and the "YDSP Blood Quantum Bill." YDSP was the proud recipient of the 2013 Taos Pueblo Spirit of Indigeneity Award (named after the Return of the Blue Lake to Taos Pueblo). La Donna Harris, AIO Executive Director, presented the award. The reception was held in Albuquerque, NM at the All Indian Cultural Center.
- EDD also received a "2013 All Stars" Honorable Mention from the Harvard Project on American Indian Economic Development for being a model for successful Economic Development in Indian Country. (EDD also earned an "Honoring Nations Award" in 2010.)
- EDD Director presented "Effective Community Engagement in Indian Country" at the National Congress for American Indians Conference in October 2013 held in Tulsa, Oklahoma.
- EDD, is also working with the Bush Foundation as a mentor in strategic planning for tribes located in Minnesota, North Dakota and South Dakota.

A New Sun is Rising



Land use Planning

As reported earlier this year, the Pueblo completed its first comprehensive land use plan. Previous efforts were focused only on specific housing projects without incorporating holistic economic development and acquisition processes. This plan is much more expansive with a greater focus on potential uses of lands that the tribe once owned, but lost and now would like to regain. YDSP will



targeting several tracts for development and will create a process for land acquisition allowing efficient and effective purchases. This process will also create a situation that will reduce fractionation of tribal lands. The plan provides a means to move forward and preserve our culture by building our land base.

The EDD is looking forward to working with the University of New Mexico Indigenous Design and Planning Institute in 2014 to refine and implement the plan.

YDSP is looking to target several tracts for development

The ground on which we stand is sacred ground. It is the dust and blood of our ancestors.
Chief Plenty Coups

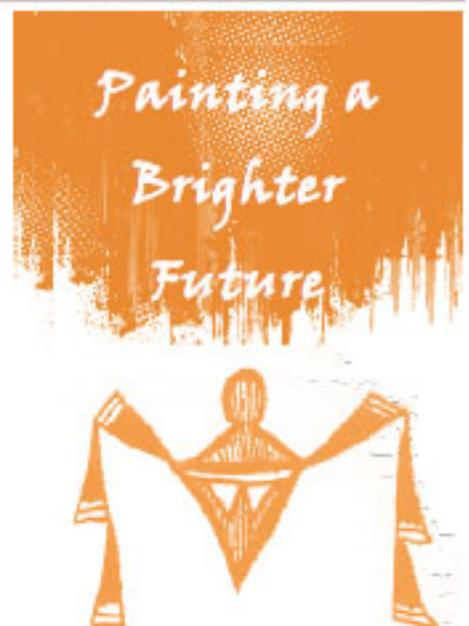
Transportation

Utilizing Department of Transportation and Highway funding, the EDD paved the Tigua Cultural Center parking lot and constructed additional parking spaces directly to the south of the Cultural Center.

In 2014, the EDD is slated to build an access road that will service the planned Tigua Technology Enterprise Center, provide maintenance funds for the Pa Kitu and Iye Kitu Districts and identify further road needs through on-going analysis and planning.



Coming in 2014: Tigua TEC



Community Development Financial Institution

The EDD's Community Development Financial Institution efforts are well underway. EDD has crafted and is in the process of completing the following:

Completed:

- Formation
- By Laws
- Market Analysis
- Strategic Plan

In Process:

- Policies and Procedures
- Capitalization Plan



STRONG TRIBAL MEMBERS = Strong Ysleta del Sur Pueblo



Economic Editor



Winter 2013

Kana Nufe Ku Be Che
"Merry Christmas"

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