



2013

DRIVE SOBER OR  
GET PULLED OVER

Crackdown

## August/Labor Day Crackdown

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### **Ysleta Del Sur Pueblo Tribal Police Department Joins National Crackdown To Reduce Drunk Driving Fatalities**

*'Drive Sober or Get Pulled Over' Campaign Will Target Drunk Drivers*

**El Paso, Texas** – From mid-August through Labor Day, local police will be out in force as part of the annual nationwide “Drive Sober or Get Pulled Over” crackdown on drunk driving. The crackdown, which will include high-visibility enforcement throughout Ysleta Del Sur Pueblo, will run from August 16 through September 2, 2013.

The effective nationwide drunk driving crackdown will include high-visibility enforcement, high-profile events, and will be supported by national paid advertising, creating a comprehensive campaign to curb drunk driving in August and through the Labor Day holiday weekend.

**Ysleta Del Sur Pueblo Tribal Police Department** said its **officers** will be aggressively looking for drunk drivers during the crackdown and will arrest anyone caught driving drunk.

Although it is illegal in all 50 States, the District of Columbia and Puerto Rico to drive drunk (having a blood alcohol concentration of .08 or higher), far too many people across the nation get behind the wheel after consuming too much alcohol. The latest statistics from the National Highway Traffic Safety Administration underscore the serious nature of the nation’s continuing drunk driving epidemic.

During the Labor Day weekend in 2011, a total of 138 people were killed in motor vehicle traffic crashes involving drivers or motorcycle riders with BACs of .08 g/dL or higher. Of those fatalities, 83 percent occurred during early evening and overnight, from 6 p.m. to 5:59 a.m.

Drunk driving takes a particularly heavy toll among young drivers. Among 18- to 34-year-old drivers killed in motor vehicle traffic crashes during the 2011 Labor Day weekend, 42 percent were alcohol-impaired.

“Research has shown that high-visibility enforcement like the 'Drive Sober or Get Pulled Over' campaign reduces drunk driving fatalities by as much as 20 percent. By joining this nationwide effort, we will make **Ysleta Del Sur Pueblo's** roadways safer for everyone throughout the Labor Day period,” said **Chief of Police Raul Candelaria, Jr.**

“We want to remind everyone that getting behind the wheel drunk is a terrible idea. Unfortunately, not only does drinking impair your ability to operate a vehicle safely, it also impairs your judgment and good sense about whether you can, or should drive. If you have any doubt about your sobriety, do not get behind the wheel. If you do chose to drive impaired, you will be arrested. No warnings. No excuses,” **Chief of Police Raul Candelaria, Jr.** said.

For more information, visit the “Drive Sober or Get Pulled Over” Campaign Headquarters at [www.TrafficSafetyMarketing.gov](http://www.TrafficSafetyMarketing.gov).

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